



**BUSINESS PROFILE** 

### Sanjay Gokal Sportsman, Sports Enthusiast, Entrepreneur





#### PROFILE

## Sanjay Gokal

Sportsman, Sports Enthusiast, Entrepreneur

- Founder & CMD SANJAY KARATE SCHOOL, HQ: Jalandhar, India with 10 Branches across India
- Director NORTHERN KARATE SCHOOL, (Toronto, Canada)
  - Founder & Managing Director CHILD TO CHAMPION, (New Delhi, India)

Director-Promoter WOMAN SAFE NATION SAFE, (Self Defense initiative for women)

#### Director-Promoter

Ball Nest, Basket Ball Training Academy









"Innovation distinguishes between a leader and a follower." Steve Jobs

#### ABOUT SANJAY GOKAL

Shihan Sanjay is one of the renowned Martial Artist having the distinction of being the first Indian ever to be inducted in the International Karate and Kickboxing Hall of Fame in the year 2000, sharing space with the legends like Bruce Lee, Chuck Norris& Bob Wall etc. Shihan Sanjay is a Black Belt VII th Dan in Karate and Black Belt Ist Dan in Ken Jitsu sword training. He has won several International Championships including US open in the year 2000 & Cactus Classic Championship in 2001. He is the Chief Instructor and CMD of Sanjay School of Self Defense having multiple branches in India.

Internationally acclaimed and respected, he holds an eminent position in all major Martial Arts galleries of the world & the force behind several international sports leagues including that of tennis, basketball and cricket in US, UK & India. As a part of his social responsibility, he has been spearheading a movement for the safety of the women in India under the 'Women Safe Nation Safe' program. A sports enthusiast for life, he is now focusing his energies on CHILD- TO-CHAMPION venture with vision of nurturing young sporting talent in India.



# Vision and Mission CHILD2 CHAMPION



#### **Vision and Mission**

Our company's vision is to play an important role in harnessing the sporting potential of our children from an early age till they are turned into world champions in their respective fields.



#### Mr. Aamir Khan (Boxing Legend),



Mr. Vijay Amritraj (Tennis Legend),



Mr. Mohammad Azharuddin (Cricket Legend).

## Director's Message

Dear Friends,

For almost last 35 years, I have been actively associated with the world of sports, first as an active professional sportsperson and then as a trainer & a sports entrepreneur. So, I can say it with some knowledge that the future that is now unfolding before us belongs to the sports sector. We all can see a new holistic sporting eco system rapidly taking shape in our country that is catching up fast with the developed countries.

Demand for sports training, sporting goods, general fitness, sports leagues, sponsorship money, all is growing. As a result, there are numerous career opportunities that are also being thrown open in the field of sports and fitness as the sector is being proactively promoted by the government with the active engagement of the corporate sector.

It is now a full-fledged industry where new subsegments of the market have emerged. Big data, analytics and new technologies are reshaping every aspect of active sport & opening up more and more avenues.

To take advantage of this trend, if as parents and mentors, we encourage our children to take up sports in their early years, they would be able to develop a variety of skills & a sports mindset.



As a result, many children might choose sports field as a career and some of them will surely have the inclination and desire to specialize and further develop their sporting talent.

It takes years of training to become a world level athlete. But then the financial rewards, pride, respect and recognition in the field of sports is also unmatched.

Therefore, it is important for us to provide children, interested in further developing their talent, with the necessary guidance and opportunities.

It is with these objectives and vision in mind that we have launched the Child to Champion venture.

We wish to hand-hold children who are striving for excellence with a systematic, step by step, long-term mentorship & training program that is based on sound scientific principles. Strong mind and a strong body are what is needed to achieve success in any field. With the help & co-operation of all the stakeholders, we are all set to make a positive impact on our society through sports & related activities.

> Best Regards, -Sanjay





## Our Approach & Strengths CHILD 2 CHAMPION

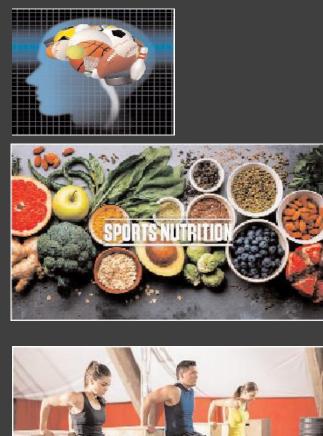


#### Identify Young Talent

Instead of following the top-down approach, our company is following the bottoms up approach, working to create a large talent pool at the grass roots level. This shall ensure a steady stream of sporting talent ready to be mentored for global competitions.

#### **Information & Access**

Modern Sports in any country are part of a complex ecosystem involving athletes, infrastructure, training facilities, coaching, sponsorships, sports leagues, government bodies and regulatory authorities. With years of experience, our company is well positioned to facilitate smooth co-ordination between all stakeholders so that the players focus on improving their skills rather than getting stuck or lost in the complexity of the system.



# CHILD 2 CHAMPION

**Our Approach & Strengths** 



#### **All Round Development**

The making of a champion requires inputs and combined efforts of coaches, physical trainers, nutritionists, sports psychologists, therapists, mentors at various levels of their journey towards excellence. Our academy has already established access to several such facilitators from across the world for our budding champions

#### **Best Training Equipment**

Training equipment is the mainstay of champions. We have created availability of best sporting & training equipment from anywhere in the world so that our young champs train with the latest equipment at par with the global standards.









# Our Approach & Strengths CHILD 2 CHAMPION



#### Infrastructure is the key

Several educational institutions have created in-house ultra- modern sporting facilities for their students. We are working upon to integrate the sports infrastructure available across schools, colleges and universities and collaborating with them to make it open & available for our talented youngsters.

#### **Corporate Sector Support**

We intend to seek the collaborative participation of private sector organizations especially in terms of sponsorships as funding is required to support and promote sportsmen at various levels especially those who have high potential but lack financial resources.

## Sanjay Gokal Contact US

We are only a Call on Mail Away !!



Address 275-L, Model Town, District - Jalandhar State - Punjab Country- India

Phone & Email <u>info@sanjaykarate.com</u> +919876899310 +919646000802

Website Sanjaykarate.com